

# **April is Water Conservation Month**

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# Public Awareness

- 💧 April is Water Conservation Month in the State of Florida
- 💧 Today, the SFWMD joins with 77 local governments and non-governmental organizations issuing proclamations this year



# April Events

- 💧 The Landscape Challenge, Martin County
- 💧 Earth Day events in Monroe, Broward, Palm Beach, Miami-Dade and Orange counties
- 💧 Keys-wide Sustainability Program Workshop in Marathon, Monroe County
- 💧 Sustainability Summit, West Palm Beach





# Comprehensive Water Conservation Program

## Program Components

- 💧 Regulatory Initiatives
- 💧 Voluntary & Incentive-based Initiatives
- 💧 Education & Marketing Initiatives



# What We're Doing

- 💧 District water audit implementation
- 💧 Industrial, Commercial, and Institutional Water Efficiency Improvement Self-Assessment Guide – Miami-Dade School District
- 💧 Florida Friendly Landscape Certifications
- 💧 Water Conservation Expo /Vendor Fair





# Water Savings Incentive Program

- 💧 Water saving hardware or technology
- 💧 Since 2003: 142 projects; \$4.12 million; estimated 2.55 billion gallons per year saved
- 💧 In FY2011: 13 projects ; \$300,000; estimated 230 million gallons per year saved



# Florida Water Star

- ♦ Voluntary certification program for homes to maximize water efficiency
- ♦ Silver certification can realize a 20% reduction in water use indoor and 40% outdoor
- ♦ Held three trainings since October 2009
- ♦ 4<sup>th</sup> Certifier Training set for June 16-17



# Water CHAMP

- 💧 Saves water through education, conservation devices, and changes in operations at lodging facilities
- 💧 Hotels and motels could see up to a 20 gallons/room/night water savings
- 💧 Florida Keys has 1,447 rooms enrolled to date
- 💧 Partnership with Stuart and enrolled 432 rooms





# Education and Marketing

- 💧 Promotional partnerships with local airports
- 💧 The Great Water Odyssey
- 💧 EPA WaterSense Partner
- 💧 Publications and press releases
- 💧 Website [www.savewaterfl.com](http://www.savewaterfl.com)



# Governing Board Resolution

**2011-422 A RESOLUTION OF THE GOVERNING BOARD OF THE SOUTH FLORIDA WATER MANAGEMENT DISTRICT SUPPORTING THE FLORIDA SECTION OF THE AMERICAN WATER WORKS ASSOCIATION IN DECLARING APRIL AS WATER CONSERVATION MONTH IN FLORIDA; PROVIDING AN EFFECTIVE DATE.**